Annual General Meeting of Orienteering USA
July 27, 2013
Truckee Community Center, Truckee, California

4:13 call to order

Approx. 50 in attendance.

See AGM 2013 Powerpoint presentation for details of meeting.

By-laws change - Membership and Fees - passed unanimously
By-laws change – Event Promoters - passed (933 for, 51 against)
4 Board positions - passed unanimously (Pete Dady, Donna Fluegel, Lou Pataki, Pat Meehan)

Silva Award – Ken Walker, Jr.

Golden Troll Awards

--Adjourn 5:55pm
Annual General Meeting
July 27, 2013
Truckee, CA
Agenda Items

- General Announcements
- Report of the Credentials Committee
- Approval of the agenda
- Election of two certifiers of the minutes
- Announcement of Parliamentarian
- Motion to dispense with the reading of the minutes of the previous Annual Convention
Finance Committee Report

Final 2012 Cash and bank accounts = $234,907.48

2012 finished with a cash surplus of about $5000
External Financial Review

- 2012 review by Fulton-Kozak, CPA
- Done in compliance with Maryland regulations
- Books to be found in good order
- Full external audit planned for 2013…once every four years
2013 Budget

- Budget was previously approved by full Board.
- 2013 is a slight deficit year due to expanded support of programs and Team USA.
- Through June, income was on budget while spending was above budget due to unforeseen insurance charges.
- Finance Committee taking steps to get budget back in line.
OUR MISSION
As the national governing body of orienteering, and in partnership with the clubs, Orienteering USA’s mission is to:

- Increase participation in the sport.
- Teach map reading and navigation skills.
- Promote enjoyment of, and respect for, the environment.
- Establish world-class competitive excellence within our national team programs.
President’s Report

- **Starts - 2012**
  - Local meet starts remained over 47,000 (flat to 2011) and this year, through June, local meet starts are + 18%
  - A-meet starts increased to 8,230 (+17% to 2011) due to an exceptionally strong NAOC

- **Membership - 2013**
  - 1,261 OUSA memberships. (2,050 members)
  - Down from April 2012 recent high
President’s Report

- Marketing - 2013
- Local athlete press: Atlanta/Metro Area, Boston/Metro Area, Manchester, NH, Toledo – Team USA
- Establishment and growth of OUSA and US Mountain Bike Orienteering Team Facebook pages
- Continuation of Orienteering North America Magazine, ONA Digital and monthly OUSA E-Newsletter
Team USA - 2013

- Seniors: Ali Crocker’s best ever American Finish at WOC + finalist in Sprint, Middle & Long + relay leg
- Seniors: Ali, Samantha Saeger, Eric Bone and Ross Smith represent USA at World Games
- Juniors: Ethan Childs, Isabel Bryant and Meg Parson led 12 person Team USA contingent at JWOC
Team USA Continued - 2013

- Mountain Bike – Team USA to field first full team ever (Estonia – August)
- Ski – Kazakhstan
- Trail - Finland
Contributions, Fundraising and Sponsorship - 2012

- Raised $106,303
- 38% increase over 2011
- Major gift to fund Junior Team Coach and Development Program, continued for next year
Current 2013 Programs

- National Orienteering Week
- Junior Development Program
- State Games and Olympic Day Programs
- Social Media
- Event Registration & On-line Database
- Financial Development Update
President's Report

- National Orienteering Week – Sept. 21-29
- Change in focus from past years – renew club interest
- 32 clubs participated in 2012. To date, 28 clubs have signed on for NOW 2013.
- Provide physical OUSA link to the clubs and orienteers.
- OUSA banners, posters/ fliers, PR support, ONA magazines, and membership coupons
President's Report

- Junior Development Program
  - Year 1 of new program led by JTESC and Head Coach Erin Schirm
  - Focus on grass roots junior development and long term JWOC performance
  - JWOC and Junior European Tour
  - Re-funded by gift for 2014
State Games Program - Summer
Establishment of orienteering events as part of State Games
2013: Colorado (RMOC) and Kansas (OK w/ PTOC)
Olympic Day Program – late June…Have an Olympian at your event.
2013: New York (ROC)
If interested in either opportunity – contact Glen
President's Report

- OUSA’s Expansion into Social Media
  - Twitter
  - OUSA’s Facebook Page
  - U.S. Orienteering Team Facebook Page
  - U.S. Mountain Bike Orienteering Facebook Page
Event Registration
- OUSA working with Kent Shaw to develop and evolve
- OUSA pays development and per user fee
- Evolving to regional and local meet application

On-line Membership Database
- Have transitioned to member access system
- Members will be able to update their own files online...or we can still do it for you...focus on education
Financial Development Update

- Sponsorships
  - Over $23,000 in-hand in 2013. Sponsorships to date: General Motors, Choice Hotels, Hertz, Kentucky, o21e, Berman Orienteering, and local sports commissions
  - +15% ahead of 2013 goal
  - Choice Hotels: How you can help OUSA
  - Continuing to work with Convention & Visitors Bureaus and orienteering related industries

- Donations
  - YTD 2013 giving behind goal. Need a strong second half to make budget.
  - Fall planning: Major Gifts, Annual Fund
- Begin with the philosophy that we are going to have a balanced budget
- Support the mission statement
- Starts, Environment, Teams
- Tie to the Strategic Plan
Proposals from the Board of Directors

- Recommended By-laws Change
- Change to Article IV: Membership & Fees
- Change to Article IV: Section C, Supporting Memberships
- Change to Article VI: Membership Meetings, Federation Referendums, and Voting
- Wording changes to match earlier proposed changes
- How we got here and why the Board is recommending “Yes” votes on both.
Proposals from the Board of Directors

- Change to Article IV: Membership and Fees

B. Individual Memberships

1. Regular Individual Membership
2. Associate Membership
3. Day Membership

Note: Corresponding content changes on pages 2 and 3 of document “A”
Change to Article IV, Section C, Supporting Memberships

“A person, corporation, or group (either for- or non-profit) desirous of supporting or assisting the Federation may be accepted by the Board of Directors as a Supporting Member by application and paying an annual fee as determined by the Board of Directors, payable at the time of application and then on January 1 of each year.”

Note: See document “B” for additional policy intent as approved by the Board
Proposals from the Board of Directors

- Change to Article VI: Membership Meetings, Federation Referendums, and Voting
- Wording changes to match earlier proposed changes

Note: See document “A”, page 4 for precise wording.
Proposals/ Member Clubs

- None submitted
Questions?

Questions related to Constitution and Bylaws?
Questions related to Competition Rules?
Questions related to competition meets both national and International.
Questions related to USOF publications.
Questions related to membership situation.
Questions related to membership fees and other financial matters.
Questions related to the budget.
Other Business

☐ Items for discussion
Election of New BOD Members

- Director at Large (3 Year Term – 4 Vacancies)
  - Pete Dady (CNYO) elected
  - Donna Fluegel (WCOC) elected
  - Pat Meehan (OCIN) elected
  - Lou Pataki (WCOC) elected
  - Other _none_________________
  - Other __________________
  - Other __________________
  - Other __________________
Thanks to BAOC and all the volunteers for a great Sierra Summerfest Orienteering Festival
Reminder…awards to follow in a few moments
Thanks to Donna Fluegel, Esther Heller and all the AGM volunteers
Motion to adjourn
Meeting adjourned
Awards to follow