

Orienteering USA Graphic Style Guide



This Graphic Style Guide displays approved versions of the Orienteering USA logos and provides color specifications for our brand. Use of the Orienteering USA logo on any advertising, collateral or promotional materials must abide by the standards outlined in this document. As you will note, a primary and secondary version of the logo is available for utilization on marketing materials, with the primary application being the preferred format whenever possible.

PRIMARY LOGO VARIATIONS

Full Color



Black and White



One Color / Navy



Reversed



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SECONDARY LOGO VARIATIONS

Full Color



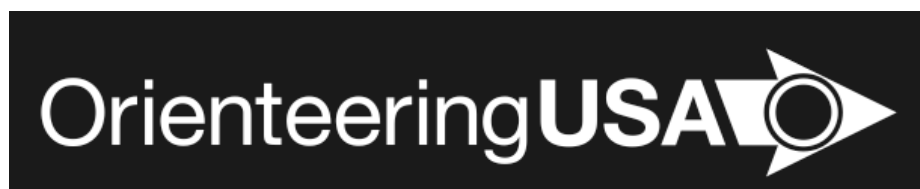
Black and White



One Color / Navy



Reversed



COLORS



PMS 0485



PMS 0655



PMS 2727